

**Siem Reap Policy Forum**  
**6 September 2017**  
**Apsara Palace Resort and Conference Center, Siem Reap, Cambodia**

**Profile of Speakers**



**Dr. Lourdes Adriano**

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**Dr. Lourdes Adriano** is the Team Leader and Program Manager for the ADB technical assistance that is implementing the GMS CASP2. She used to be an Advisor on Food Security and chair of the Community on Practice on Food Security at ADB. Her regional areas of expertise are Southeast Asian economies, the Central Asian economies, and the People's Republic of China. She has worked on agro-based value chains, regional cooperation, agriculture trade, and rural development. She previously worked with the Government of the Philippines on Mindanao and agrarian reform related matters, and was once part of the academe. Graduate works in Economics were done at the University of Cambridge and the University of Sussex, England and the University of the Philippines at Los Baños.

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**H.E. Mam Amnot**

Secretary of State  
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**H.E. Mam Amnot** was appointed Secretary of State of the Ministry of Agriculture, Forestry and Fisheries in 2013. He is also the co-chair of the National Steering Committee of a number of projects and programs. Before his appointment at the Ministry of Agriculture, Forestry and Fisheries, he was advisor to Samdech Vibol Panha Sok An, former Deputy Prime Minister, Minister in Charge of the Office of the Council of Ministers; the Director of the ASEAN Department of the Office of the Council of Ministers; and a member of board of directors of the National Social Security Fund. He obtained his Master's degree in Social Science (Economics) and Ph.D. in Agricultural Economics from Iwate University in Japan in 2005 and 2008, respectively. He has a Bachelor's degree in Business Administration from the National Institute of Management (presently, National University of Management) in Cambodia in 2000.

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**Ms. Vichelle Roaring-Arunsuwannakorn**

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**Ms. Vichelle Roaring-Arunsuwannakorn** is the Trade Facilitation Specialist for the GMS CASP2. She is an expert in trade and transport facilitation, small and medium enterprise development, and agriculture in Southeast Asia and South Asia. She has over 15 years of professional experience with ADB, International Labor Organization, United Nations Development Program (UNDP), and other international organizations and non-government organizations (NGO) on cross-border trade and transport facilitation, economic-policy development, regional cooperation, strategy planning, and knowledge management. She has worked in various subregional cooperation programs, such as The Indonesia-Malaysia-Thailand Growth Triangle, The Brunei Darussalam-Indonesia-Malaysia-Philippines East ASEAN Growth Area, and the GMS. Previous professional roles include working as a regional strategy specialist at World Vision International, as a project associate for poverty reduction for UNDP, and as a research associate at the University of the Philippines School of Economics. She has a Master's degree in Public Policy, and an undergraduate degree in Economics.

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**Mr. Bruce Blakeman**

Vice President, Corporate Affairs, Asia-Pacific

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**Mr. Bruce Blakeman** is the Vice President for Corporate Affairs in the Asia-Pacific region for Cargill stationed in Singapore. His responsibilities include managing the regional corporate affairs team covering government relations, stakeholder management, M&A, communications, thought leadership, issues management and corporate social responsibility activities in the Asia-Pacific region. Prior to joining Cargill in October 2005, he served four years as a Presidential Appointee in the Bush Administration. He was first appointed as Deputy Assistant Secretary in the Department of Commerce, where he ran the domestic operations of the U.S. Commercial Service (2001–2003). He was then asked to serve as the Secretary of Commerce Donald Evan’s special envoy to China stationed in the Beijing Embassy, where he served from 2003–2005. Before entering government, he was a Senior Vice President for Wirthlin Worldwide, a global communications and branding strategy consultancy and political consulting firm headed by President Ronald Reagan’s chief strategist, Dr. Richard Wirthlin. Mr. Blakeman was the first foreign political campaign advisor to the Liberal Party of Australia, based in Canberra for two-and-a-half years.

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**Ms. Nicola Bonnefoy**

Food Safety Manager

Food Industry Asia

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**Ms. Nicola Bonnefoy** joined the Food Industry Asia in April 2017. She has extensive experience in food regulations and food safety management. As the Quality Assurance Manager for McDonald’s Australia, she was responsible for coordinating and driving food safety and quality initiatives within the restaurants and was the key contact with health departments and state agencies. Prior to working for McDonald’s, she worked with the New South Wales Food Authority in Australia as a Project Manager responsible for piloting the food hygiene system ‘Scores on Doors’. She has also worked with the Abu Dhabi Food Control Authority. She drafted various codes of practices and Regulation No.6 Food Hygiene throughout the food chain for review by the Scientific committee. She also worked for the Food Safety Authority of Ireland where she was responsible for the daily management of the Rapid Alert System for Food and Feed in Ireland. She holds a Master’s degree in European Food Regulatory Affairs from the University of Ulster.

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**Mr. Pierre Ferrand**

Regional Coordinator

Agroecology Learning Alliance in South East Asia

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**Mr. Pierre Ferrand** is an agronomist. He has been working in agriculture development for over 12 years, including 5.5 years in Myanmar (2006–2011) implementing food and livelihood security projects (agriculture development and extension, value chain development) and 3.5 years at Gret Headquarters in Paris (2011–2015) as Project Officer in agriculture development and value chain. He moved to Vientiane, Laos PDR in May 2015 to take part in a regional project (Laos, Cambodia, and Myanmar) that aims to promote agroecology transition in Southeast Asia. He is in charge of facilitating the emergence and coordinating at regional level an Agroecology Learning Alliance, bringing together all relevant stakeholders’ active in the field of agroecology. He has a Master’s degree in Agronomy and Food Science from ISARA-Lyon, France, and a Master of Science degree in Tropical Agriculture Development from CNEARC (post graduate college for tropical agronomy) in Montpellier, France.

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**Dr. Francesco Goletti**

Policy Framework and Capacity Building Specialist

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**Dr. Francesco Goletti** has more than twenty-five years of experience in agricultural policy and strategies, development of value chains, and market institutions infrastructure. His in-depth expertise in strategy formulation, policy, and investment programs has been recognized by a variety of institutional and private clients who have selected Dr. Goletti as Team Leader and Senior Advisor for assignments in countries such as Bangladesh, Bhutan, Cambodia, India, Myanmar, Mozambique, Nepal and Viet Nam. Francesco has a proven record in team leadership and project management in about 26 countries where he assisted development agencies and private sector to achieve project objectives and value for money. Recently, he has been working on the Core Agricultural Support Program Phase II (CASP II) and Policy Analyst and is one of the main authors of the Strategy and Action Plan for safe and environment-friendly agro-based value chains. Before founding ACI in 2001, he was a Senior Research Fellow and Program Leader of the Postharvest and Rural Industrialization Program at the International Food Policy Research Institute. He has a PhD degree in Economics from New York University in 1991.

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**Mr. Renaud Guillonnet**

Researcher

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**Mr. Renaud Guillonnet** has 25 years' experience in economic development and cooperation ranging from Latin America to Africa and Asia Pacific. He has worked extensively with the private sector as well as with public and private institutions in several sectors. His specific experience in agro-food products includes fresh fruits and vegetables, fruit preserves, dairy products, fish, live animals and genetics. His strong focus has been the insertion of SMEs and growers in value chains and markets, based on innovation processes, with the support of local governments, development agencies, and private sector organizations. He has managed the European Union and the countries of the African, Caribbean, and Pacific Group of States (ACP) EDES program that aims at strengthening the capacity of competent authorities in ACP countries to perform sanitary and phytosanitary control and certification. His current work focuses on the development of innovative and durable food systems. He holds an MBA and an advanced Master of Science degree on Innovations and Policies for Sustainable Food Systems.

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**Mr. Patrik Jonasson**

Director Public Policy Asia-Pacific

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**Mr. Patrik Jonasson** is the GS1 Global Office representative in Asia-Pacific. GS1 is a global non-profit organization that develops and manages the world's most widely used supply chain standards system. He is primarily charged with defining and executing strategies for external engagements in the region. He has 15 years of experience studying and working in Asia-Pacific. He has been based in Japan, Singapore, Indonesia and Malaysia. In previous roles, he represented businesses in trade and investment dialogue with the Governments of ASEAN, working actively on market access and trade issues primarily in support of increased trade and investment ties between the EU and ASEAN. He has a Master of Science in Business Administration with Japanese studies from the School of Business, Law & Economics at the University of Gothenburg, Sweden. He is currently based in Kuala Lumpur, Malaysia.

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**Dr. Poonpipope Kasemsap**

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**Dr. Poonpipope Kasemsap** is the Director of the Horticulture Innovation Lab Regional Center at Kasetsart University in Thailand. He is a member of Feed the Future Innovation Lab for Collaborative Research on Horticulture's International Advisory Board. He is also the chair of the International Biology Olympiad (2008–2020) and Associate Professor of Crop Eco-Physiology at the Horticulture Department, Kasetsart University. He has also been the National Coordinator of ThaiFlux Network since 2007. His research and teaching focuses on the effects of climate changes and air pollutants on the eco-physiology of horticultural crops and on the physiology of horticultural crop production. He previously served as the Vice President for International Relations and Vice President for Kamphaeng Saen Campus of the Kasetsart University in 2012–2016. He was also the Director of the International Studies Center of the Kasetsart University in Bangkok.

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**Ms. Michiko Katagami**

Principal Natural Resources and Agriculture Specialist  
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**Ms. Michiko Katagami** is Principal Natural Resources and Agriculture Specialist and responsible for advising on food security, agriculture and natural resources issues and supporting ADB's food security engagement both at the country and regional levels. She has over 15 years of the sector investment experience at ADB, ranging from microfinance to agribusiness development, fair trade, irrigation, agricultural research and various sector development programs in Asia and the Pacific. Before joining ADB she worked for UNDP, Mitsubishi Trust & Banking and UBS Securities. She holds a Master's degree in development economics from the Institute of Social Studies (Nuffic Scholar, with distinction).

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**Mr. Christopher May**

Managing Director  
Bioglobal Consultancy Ltd.  
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**Mr. Christopher May** is the Managing Director for Bioglobal Consultancy Ltd., where he is responsible for the design, implementation, and team management of many successful initiatives related to strengthening (mostly organic) value chains in the Asia-Pacific Region, funded by private companies and various public sector agencies. His specialist activities include engagement with governments to develop policies that are supportive to organic agriculture and food safety through Participatory Guarantee Systems (PGS) and initiatives to support smallholder farmers to certify their products to various standards, enhance product quality, value add and collectively market their products to include coffee, vegetables, wild harvested bamboo shoots, coconut sugar and oil and many other products; and specific innovations aimed at addressing pro-poor initiatives include the development of PGS with IFOAM Organics International as a credible organic guarantee and the successful adoption of PGS by many different stakeholder groups in the GMS countries.

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**Dr. A. G. Tony McDonald**

Environmental Management Systems and Climate Changes Specialist

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**Dr. A. G. Tony McDonald** is an accomplished development assistance professional with over 20 years' experience contributing to agricultural and rural development initiatives aimed at improving farming practices, livelihood opportunities and thus food security within the context of climate change and improved environmental management, through an integration of climate resilient technologies and an agribusiness approach. He has collaborated on projects across Africa, Central Asia, Southeast Asia, and the Pacific with extensive multilateral, bilateral, NGO and private sector experience related to project delivery. His technical assistance work includes contributions to dryland farming wheat, rice, impact assessments for palm oil, catchment and mangrove management and advisor at the Ministerial level. Strategic planning, mentoring and capacity building have also been a strong component of his work. He has a multi-disciplinary perspective, with familiarity of agricultural developments and importance of private sector engagement in the Southeast Asian context. He has a commitment to excellence in the 'whole of project management cycle'. His professional objective and commitment to activities aims to strive for a balance between improved food security and livelihoods and environmental management.

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**Mr. Arrut Navaraj**

Managing Director

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**Mr. Arrut Navaraj** is the Managing Director of Sampran Riverside, an eco-cultural destination in Nakornpatom that is located 50 kilometers West of Bangkok. Seven years ago, he started to engage with local farmers to promote organic agriculture under the Sampran Model, a dynamic business model developing organic value chains based on fair trade and the Sufficiency Economy Philosophy. He works tirelessly with farmers to improve safety standards and productivity, hosting regular training sessions. Prior to his current role with Sampran Riverside, he joined Shell Thailand in 1992 as a supply operations analyst and moved to Natwest Securities in 1994 as a stock analyst. He then joined Amata Power in 1996, where he spent the next 8 years in project financing before returning home to work for his family business, Sampran Riverside. He has a Master's degree in chemical engineering from the Imperial College, University of London.

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**Mr. Ng Kim Keat**

Chairman

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**Mr. Ng Kim Keat** is currently the Scientific and Regulatory Affairs Director for Asia, Coca-Cola Far East Limited. He provides scientific and regulatory leadership, stewardship to the Asia Pacific Group. He represents The Coca-Cola Company as member of the Scientific & Technical Committee (STC) of Food Industry Asia (FIA) and was Vice Chair of STC 2015-2016 and currently serves as Chairman of STC. He is a Board member of the ASEAN Food and Beverages Alliance [AFBA], Vice Chairman of Federation of Malaysian Manufacturer - Food Industry Group (FMM MAFMAG), and has served as Chairman of the Technical Committee of FMM MAFMAG 2007-2014 whenever he was based in Malaysia. He holds a Masters in Food Science & Nutrition and has over 20 years of experience in the field of scientific and regulatory affairs. He led the regulatory function for Kellogg South East Asia before joining Nestle in 2001. In his 14 years at Nestle, he has held various positions, including International Regulatory Affairs Advisor in Switzerland for Zone Asia, Oceania and Africa, Head of Regulatory & Scientific for Greater China Region, and Head of Regulatory for Malaysia/Singapore Region.

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**Mr. Stephane Passeri**

Project Coordinator

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**Mr. Stephane Passeri** is an Officer of FAO and Project Coordinator of the FAO/AFD Project on the Promotion of Rural Development through Development of Geographical Indications (GI) at Regional Level in Asia. Mr. Passeri has extensive work experience on intellectual property rights (IPR). Before joining the FAO, he was the Director of the European Patent Office EU-ASEAN project on the Protection of Intellectual Property Rights (ECAP III Phase 1) and the Administrator of the European Commission-ASEAN Intellectual Property Rights Co-operation Programme (ECAP II). In the late 1990s, he was the Commercial Attaché and IP Regional Coordinator for Asia-Pacific for the French Ministry of Finance, Economy and Industry. During this period, he was also the Regional Representative of the French National Institute of Industrial Property and coordinated the ASEM IPR Working groups in the region. He has participated directly in the drafting of legislations on IPR, including several pieces of legislation relating to GI, in Thailand, Cambodia, Lao PDR, and Indonesia, among others. He holds a Master's degree in Economics from the University of Nice-Sophia Antipolis in France and a post-graduate degree in Finance and Management.

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**Mr. Pavit Ramachandran**

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**Mr. Pavit Ramachandran** is a Senior Environmental Specialist in the Southeast Asia Department of ADB. He has 19 years of experience in integrated natural resource management and agriculture and environment diagnostics, project design, development, management and appraisal. He is currently responsible for processing and implementing investment and technical assistance projects covering agriculture, rural development, and natural resource sectors in Southeast Asia. He has extensive experience working on regional cooperation designing and implementing projects in the GMS, Coral Triangle Initiative, and the Heart of Borneo. His current portfolio includes the GMS Agriculture and the GMS Environment Programs administered from the Thailand Resident Mission in Bangkok. Mr. Ramachandran also serves as agriculture, natural resource and rural development focal point and team leader for ADB's operations in Myanmar. Mr. Ramachandran has a Master's degree in Public Management from the University of Maryland, College Park and a Master's degree from the Delhi School of Economics.

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**Mr. Steven Schipani**

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**Mr. Steven Schipani** is a Senior Portfolio Management Specialist at ADB's Lao PDR Resident Mission. He manages a portfolio of around USD750 million that covers public investments in agriculture and natural resources, education, energy, health, industry and trade, transport; and water supply and other municipal infrastructure and services. He is also ADB's tourism sector focal for the GMS. He leads the design and administration of investment projects and technical assistance to improve tourism competitiveness and boost subregional cooperation. Mr. Schipani has lived and worked in Cambodia, the Lao PDR, Myanmar, Thailand, and Viet Nam since 1994. He started his career as a United States Peace Corps volunteer in Thailand.

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**Dr. Prum Somany**

Director  
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**Dr. Prum Somany** is the Director of the Department of International Cooperation, Ministry of Agriculture, Forestry and Fisheries (MAFF), Cambodia since 2016 and concurrently as the Personal Assistant to the Minister of Agriculture, Forestry and Fisheries. In 2009, he was promoted and appointed as Deputy Director of the Department of International Cooperation, MAFF, where he held more than 20 key positions within the Ministry as the National Steering Committee, National Focal points for various cooperation initiatives, including the GMS Working Group on Agriculture National Focal Point. He also served as Deputy Director of the Inland Fisheries Research and Development Institute of the Fisheries Administration in MAFF in 2006. He obtained his Master's and Ph.D. degrees in Development Communication from the University of the Philippines at Los Baños.

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**Mr. Jens Thraenhart**

Executive Director  
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**Mr. Jens Thraenhart** was appointed by the tourism ministries of Thailand, Vietnam, Cambodia, Laos, Myanmar, and China (Yunnan and Guanzhi) to head the Mekong Tourism Coordinating Office as its Executive Director. In 2009, he co-founded China Travel Trends, as well as award-winning China digital marketing and social media agency Dragon Trail, and has led marketing and Internet strategy teams with the Canadian Tourism Commission and Fairmont Hotels & Resorts. He has consulted for many global companies, including European Travel Commission, Tourism Vancouver, Tourism Whistler, to name a few. Educated at Cornell University with a Master's of Management in Hospitality, he was recognized as one of the travel industry's top 100 rising stars by Travel Agent Magazine in 2003, was listed as one of HSMIA's 25 Most Extraordinary Sales and Marketing Minds in Hospitality and Travel in 2004 and 2005, and named as one of the Top 20 Extraordinary Minds in European Travel and Hospitality in 2014. A World Tourism Organization Affiliate Member, and past Chair of the Pacific Asia Travel Association China, he founded the Annual China Responsible Tourism Forum & Awards in 2011. He is a dual citizen of Germany and Canada. He now lives in Bangkok/Thailand.

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**Mr. Samiuela Tukuafu**

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**Mr. Samiuela Tukuafu** is the Asian Development Bank's (ADB) Country Director for Cambodia. He has more than 33 years of experience in senior management positions in the public and private sectors, including 17 years with ADB. He has worked extensively on macroeconomic policy formulation and dialogue, finance and private sector development, public sector reform, formulation of sector and country strategies and programs in many of ADB's developing member countries, including those in the Southeast Asia region. Before joining ADB in 2000, Mr. Tukuafu served as Deputy Governor of the National Reserve Bank of Tonga for five years. He holds a Master's degree in Banking and Finance from the University of New South Wales, Sydney, Australia. He is a certified public accountant.

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**Mr. Constant van Aerschot**

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**Mr. Constant van Aerschot** set up and leads the Business Council for Sustainable Development Singapore. This CEO-led business association of forward-thinking companies, focuses on advocacy and shared actions to create a sustainable future in Singapore and Southeast Asia. He brings a wealth of business and sustainability experience. He currently sits in the working group on Food Waste Management for Manufacturer appointed by Singapore Food Standards Committee. He is advising companies on how to operationalize the Food Loss and Waste Accounting and Reporting Standard. He is co-author of the policy white paper entitled 'Efficient Agriculture, Stronger Economies in ASEAN'. Former Vice President for Sustainable Development and Public Affairs at LafargeHolcim, he co-defined the company's sustainability strategy, and shaped the group's research and development direction. He holds a Master's in Civil Engineering from the ETHZ in Switzerland, an MBA from Cranfield University in the United Kingdom, and a Diploma in Directorship from the Singapore Management University.

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**Mr. René van Rensen**

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**Mr. René van Rensen** has worked in Thailand and Vietnam for the last 14 years, obtaining extensive expertise in the development and implementation of strategies for fresh produce sourcing and post-harvest systems, and policy development in South East Asia. Working directly in the field has provided him with first-hand experience and knowledge regarding how to establish and manage these systems. He leads the crop sourcing teams across Vietnam. These are responsible for developing, implementing and managing production, sourcing and post-harvest management systems within the agricultural sector of Southeast Asia. Clients include supermarket chains, international trade, food processing, seed and agricultural input companies and ministries. René is also responsible for the R&D Farms of Fresh Studio® in Lam Dong and Hai Duong at which new production methods and varieties are tested and introduced to Vietnamese farmers. He holds a Master's degree in Science in Crop Sciences from Wageningen University in the Netherlands.

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**Dr. Tom Weaver**

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**Dr. Tom Weaver** is the Private Sector Development and Value Chain Specialist for the GMS CASP2. He has provided technical advice to development and private sector interests internationally. In particular, he has worked on agricultural development in the Asia-Pacific region for over 10 years. His previous work includes roles with various projects funded by the Australian Centre for International Agricultural Research, ADB, ECHO, EU, United Nations agencies, United States Agency for International Cooperation, and the World Bank to name a few. He has a multidisciplinary background with expertise in value chains, risk analysis, food safety, animal health and production, veterinary epidemiology, and veterinary public health. He conducted his PhD research on the molecular epidemiology of emerging multidrug resistant Salmonella in Australian pigs with the Faculty of Veterinary and Agricultural Sciences at the University of Melbourne. He also holds a Master's degree from the Institute of Development Studies in the UK and a Bachelor's degree from University College London.

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**Dr. Paul Young**  
Senior Director  
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**Dr. Paul Young** is the Head of Global Government Affairs at Massachusetts-based Waters Corporation, joining the company in 2007. Prior to joining Waters, he had been employed by the U.K. Government in the Department of Agriculture and Rural Development for Northern Ireland for more than 25 years. He has acted as a consultant on behalf of the FAO/International Atomic Energy Agency Joint Division, offering advice to developing countries. He has organized and delivered training on food safety management in numerous developing countries in Asia and Latin America on behalf of the European Commission and private industry. Additionally, he has acted as an EU Commission, Food and Veterinary Office inspector during audits of third country food safety systems and has testified in front of the U.S. Senate Committee for Health, Education, Labor and Pensions on best practices in the regulation of food safety. He continues to manage international engagement with international organizations and public-private partnerships, including sitting on the Governing Council of the World Bank led Global Food Safety Partnership. He obtained a bachelor's degree from The University of Ulster and a Ph.D. from The Queen's University Belfast.

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**Ms. Rachel Zedeck**  
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**Ms. Rachel Zedeck** is an internationally recognized impact entrepreneur with 20 years of global experience. She passionately advocates for the advancement of smallholder farmers, commercial agribusiness, women entrepreneurs, and the environment. Her work has successfully commercialized smallholder supply chains and now focuses on how to de-risk and repackage capital to promote environmental, social, and governance impact strategies in emerging markets across Asia with an emphasis on scale of the sustainable rice platform and agroforestry. Her long-term vision is to empower business, investors, consumers, government and non-profit organizations with unique knowledge to make critical decisions, minimize risk and leverage opportunities in climate smart agribusiness.

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